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Interested committees:

Title: BS EN ISO 14024 Draft Environmental statements and programmes for products -Ecolabels.

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Introduction

This draft standard is based on national and international discussions. Your comments on this draft are invited and will assist in the preparation of the consequent standard.

For international standards, comments will be reviewed by the relevant UK national committee before sending the consensus UK vote and comments to the international committee, which will then decide appropriate action. If the international standard is approved, it is usual for the text to be published as a British Standard.

For national standards, comments will be reviewed by the relevant UK national committee and the resulting standards published as a British Standard.

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Please indicate whether you consider the UK should submit a negative (with supporting technical reasons) or positive vote on this draft. Please indicate if you are aware of any reason why this draft standard should not be published as a British Standard.

Submission of Comments

- **Annotated drafts are not acceptable and will be rejected.**
- All comments should be submitted online at <https://standardsdevelopment.bsigroup.com/>. You will need to register in order to comment.

Template for comments and secretariat observations

Date: xx/xx/20xx	Document: ISO/DIS xxxx
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1	2	(3)	4	5	(6)	7
MB	Clause No./ Subclause No./Annex (e.g. 3.1)	Paragraph/ Figure/Table/Note	Type of comment	Comment (justification for change) by the MB	Proposed change by the MB	Secretariat observations on each comment submitted
	3.1	Definition 1	ed	Definition is ambiguous and needs clarifying.	Amend to read '...so that the mains connector to which no connection...'	
	6.4	Paragraph 2	te	The use of the UV photometer as an alternative cannot be supported as serious problems have been encountered in its use in the UK.	Delete reference to UV photometer.	



DRAFT International Standard

ISO/DIS 14024

Environmental statements and programmes for products — Ecolabels

ICS: 13.020.50

ISO/TC 207/SC 3

Secretariat: **SA**

Voting begins on:
2025-04-16

Voting terminates on:
2025-07-09

This document is circulated as received from the committee secretariat.

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Reference number
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Foreword

ISO (the International Organization for Standardization) is a worldwide federation of national standards bodies (ISO member bodies). The work of preparing International Standards is normally carried out through ISO technical committees. Each member body interested in a subject for which a technical committee has been established has the right to be represented on that committee. International organizations, governmental and non-governmental, in liaison with ISO, also take part in the work. ISO collaborates closely with the International Electrotechnical Commission (IEC) on all matters of electrotechnical standardization.

The procedures used to develop this document and those intended for its further maintenance are described in the ISO/IEC Directives, Part 1. In particular, the different approval criteria needed for the different types of ISO documents should be noted. This document was drafted in accordance with the editorial rules of the ISO/IEC Directives, Part 2 (see www.iso.org/directives).

Attention is drawn to the possibility that some of the elements of this document may be the subject of patent rights. ISO shall not be held responsible for identifying any or all such patent rights. Details of any patent rights identified during the development of the document will be in the Introduction and/or on the ISO list of patent declarations received (see www.iso.org/patents).

Any trade name used in this document is information given for the convenience of users and does not constitute an endorsement.

For an explanation of the voluntary nature of standards, the meaning of ISO specific terms and expressions related to conformity assessment, as well as information about ISO's adherence to the World Trade Organization (WTO) principles in the Technical Barriers to Trade (TBT), see www.iso.org/iso/foreword.html.

This document was prepared by Technical Committee ISO/TC 207, *Environmental management*, Subcommittee SC 3, *Environmental labelling*.

This third edition cancels and replaces the second edition (ISO 14024:2018), which has been technically revised.

The main changes compared to the previous edition are as follows:

- the addition of a normative reference to the revised ISO 14020.
- the graphic in Figure 1 “Structure of the ISO 14020 family of standards” in the introduction is updated with a few minor editorial changes.
- the structuring of the document to correspond with the structure of ISO 14020.
- removal of much of the content from [clauses 4](#), [5](#), [6](#) and [7](#) which have been transferred to the revised ISO 14020.
- restructuring of chapter [6.5](#), [6.6](#), [6.7](#) and 9 (now chapter 8)
- inclusion of an informative [annex A](#) that provides guidance for information about how ecolabels made in accordance with ISO 14024 can be differentiated from other environmental statements that do not conform to ISO 14024.
- the table, criteria selection matrix, in [clause 6.4.1](#) is moved to [Annex B](#) and expanded.
- inclusion of an informative [annex C](#) with requirements associated with conformity assessment (e.g. testing, inspection, audit) that is necessary to demonstrate the veracity of the ecolabel.
- inclusion of an informative [annex D](#) that provides guidance, with examples, for programme operators on how product criteria and related conformity assessment methods can be matched
- updating of reference documents.

Any feedback or questions on this document should be directed to the user's national standards body. A complete listing of these bodies can be found at www.iso.org/members.html.

Introduction

- 0.1 This document contains principles, requirements and guidance for ecolabelling programmes and ecolabels that provide environmental information about products. Ecolabelling programmes award their ecolabel to products that meet a set of predetermined requirements. The ecolabel identifies products that are determined to be most environmentally preferable within a particular product category.
- 0.2 Ecolabels are voluntary (see ISO 14020:2022, 4.10), can be operated by public or private agencies and can be national, regional or international in nature.
- 0.3 *Ecolabels are one type of environmental statement. The overall goal of environmental statements is to:*
- a) *communicate accurate information about the environmental aspects or impacts of goods and services;*
 - b) *encourage the demand for and supply of goods and services that cause less stress on the environment; and*
 - c) *stimulate market-driven continual environmental improvement in goods and services.*
- 0.4 The objective of this specific document is to harmonize the transparent and credible use of ecolabels and to differentiate them from other forms of environmental statements. The benefits of this document are anticipated to be:
- a) ecolabels based on accurate and verifiable information that is not misleading;
 - b) increased potential for market forces to stimulate environmental improvements in production processes, goods and services;
 - c) prevention or minimization of unwarranted self-declared ecolabels;
 - d) avoidance of marketplace confusion with other types of environmental statements and general certification of products that fulfil environmental or sustainability requirements;
 - e) facilitation of international trade; and
 - f) increased opportunities for purchasers, potential purchasers and users of goods and services to make more informed choices.
- 0.5 *This document is one of a series of ISO documents (i.e. the ISO 14020 family of standards) that provide requirements and guidance for different types of environmental statements. The documents in the ISO 14020 family of standards include:*
- *ISO 14020: common terms and definitions, principles and general requirements for all environmental statements (e.g. self-declared environmental claims, ecolabels, EPDs and footprint communications) and associated programmes that enable the communication of environmental aspects and environmental impacts of products.*
 - *ISO 14021: principles, requirements and guidance for environmental statements in the form of self-declared environmental claims.*
 - *ISO 14024: principles, requirements and guidance for environmental statements in the form of environmental labels known as ecolabels.*
 - *ISO 14025: principles, requirements and guidance for environmental statements in the form of environmental product declarations (EPDs).*
 - *ISO 14026: principles, requirements and guidance for environmental statements in the form of footprint communications.*

- *ISO/TS 14027: requirements for product category rules (PCR) that support the use of life cycle assessment (LCA) as a method to compile and evaluate information that is used as a basis for making environmental statements.*
- *ISO/TS 14029: requirements for the mutual recognition of EPDs, footprint communications and associated programmes.*

0.6 *The following diagram provides the structure of the existing ISO 14020 family of standards in graphic form.*

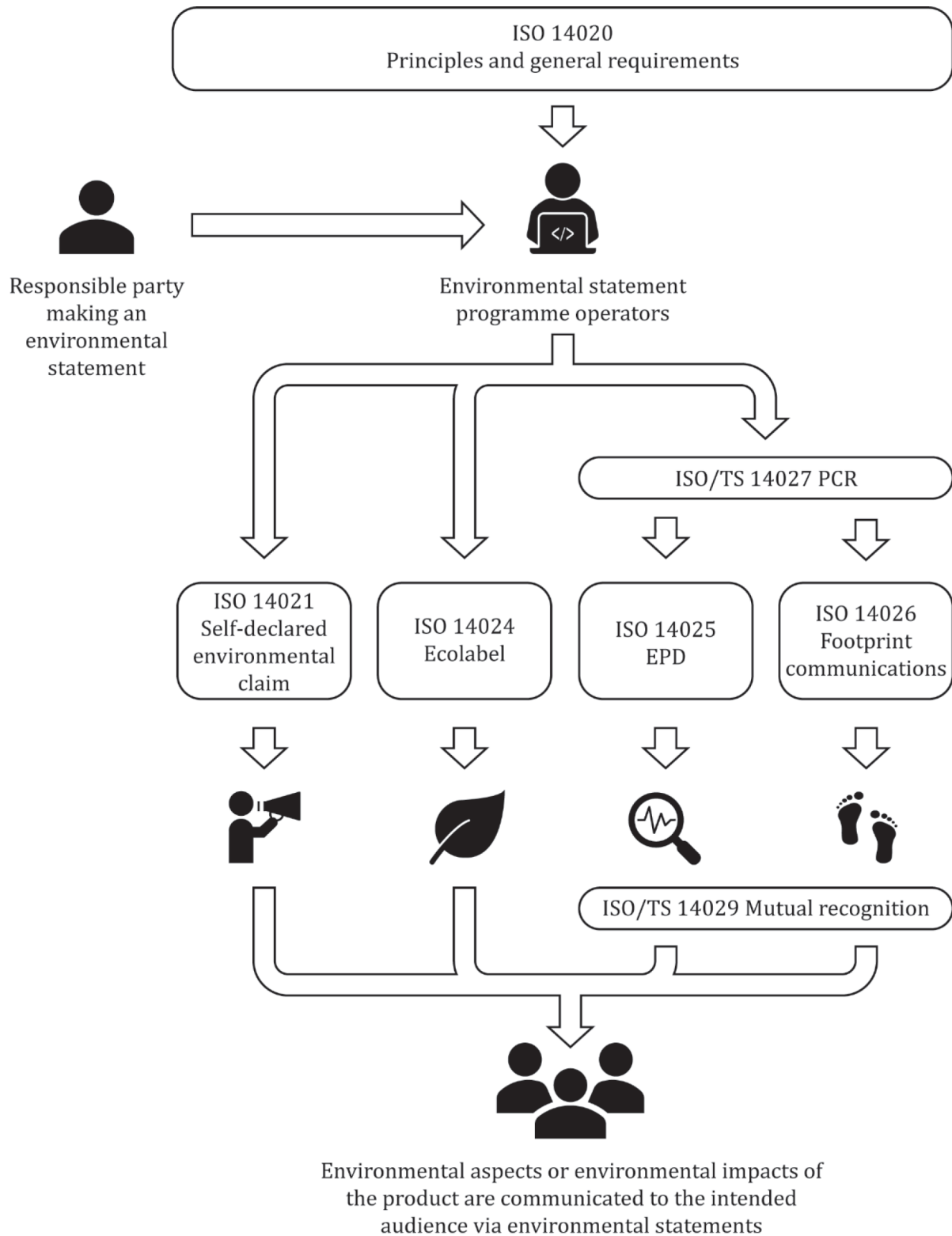


Figure 2 — Structure of the ISO 14020 family of standards

0.8 This document makes normative reference to requirements in ISO 14020. Those requirements refer to the generic term 'environmental statement'. In reading this document and ISO 14020 together, the generic term 'environmental statement' in ISO 14020 can be interpreted as referring to the specific term included in this document.

Environmental statements and programmes for products — Ecolabels

1 Scope

1.1 This document specifies principles, requirements and gives guidance for ecolabelling programmes and ecolabels.

1.2 This document covers ecolabelling programme development, selection of product categories, product environmental criteria and product function criteria, and the process for evaluating and certifying products that are licensed to use an ecolabel and provides guidance on how ecolabels in conformity with this document can be differentiated from other ecolabels in the market.

NOTE Ecolabels and ecolabelling programmes address environmental aspects of products, but can also include social and economic aspects in support of sustainable development.

2 Normative references

The following documents are referred to in the text in such a way that some or all of their content constitutes requirements of this document. For dated references, only the edition cited applies. For undated references, the latest edition of the referenced document (including any amendments) applies.

ISO 14020:2022, *Environmental statements and programmes for products — Principles and general requirements*

3 Terms and definitions

For the purposes of this document, the following terms and definitions apply.

ISO and IEC maintain terminological databases for use in standardization at the following addresses:

- ISO Online browsing platform: available at <https://www.iso.org/obp>
- IEC Electropedia: available at <https://www.electropedia.org/>

NOTE The following terms and definitions are laid out in a systematic order. A term in a definition or note that is defined in another entry is indicated by bold face followed by its entry number in parentheses.

3.1 Terms related to the environment

3.1.1

environmental impact

change to the environment, whether adverse or beneficial, including possible consequences, wholly or partially resulting from an organization's environmental aspects

[SOURCE: ISO 14020:2022, 3.1.4]

3.1.2

environmental aspect

element of an organization's activities or products that interacts or can interact with the environment

Note 1 to entry: Typically, environmental aspects can include emissions to air, discharges to water and waste arisings, which in turn can generate environmental and health impacts such as global warming, smog, water pollution or contaminated land.

[SOURCE: ISO 14020:2022, 3.1.3]

3.2 Terms related to ecolabels and ecolabelling programmes

3.2.1

product

any goods or service

[SOURCE: ISO 14050:2020, 3.5.12]

3.2.2

product category

group of products that can fulfil equivalent functions

[SOURCE: ISO 14020:2022, 3.2.12]

3.2.3

product criteria

set of requirements that the product has to meet in order to be awarded an ecolabel. Product criteria consist of product environmental criteria and product function criteria. These can include requirements related to social and economic aspects of the product in support of sustainable development

3.2.4

product environmental criteria

environmental requirements that the product has to meet in order to be awarded an ecolabel

[SOURCE: ISO 14050:2020, 3.5.9]

3.2.5

product function criteria

requirements for a product's performance, use and fitness for purpose which it shall meet to be awarded the label

3.2.6

fitness for purpose

ability of a product or process to serve a defined purpose under specific conditions

[SOURCE: ISO 14050:2020, 3.5.8]

3.2.7

interested party

stakeholder

person or organisation that can be affected or perceive itself to be affected by an ecolabel

Note 1 to entry: To "perceive itself to be affected" means the interested party has made its perception known to the programme operator (3.3).

Note 2 to entry: The interested parties for ecolabelling programmes (3.2) can include, but are not limited to, material suppliers, manufacturers, trade associations, purchasers, users, consumers, nongovernmental organizations (NGOs), public agencies, testing institutes and laboratories and, when relevant, certification bodies.

Note 3 to entry: Modified to include stakeholder