

Development of Public Awareness Programs by Hazardous Liquid Pipeline Operators

API RECOMMENDED PRACTICE 1123
SECOND EDITION, AUGUST 1996





One of the most significant long-term trends affecting the future vitality of the petroleum industry is the public's concerns about the environment. Recognizing this trend, API member companies have developed a positive, forward looking strategy called STEP: Strategies for Today's Environmental Partnership. This program aims to address public concerns by improving our industry's environmental, health and safety performance; documenting performance improvements; and communicating them to the public. The foundation of STEP is the API Environmental Mission and Guiding Environmental Principles.

API ENVIRONMENTAL MISSION AND GUIDING ENVIRONMENTAL PRINCIPLES

The members of the American Petroleum Institute are dedicated to continuous efforts to improve the compatibility of our operations with the environment while economically developing energy resources and supplying high quality products and services to consumers. The members recognize the importance of efficiently meeting society's needs and our responsibility to work with the public, the government, and others to develop and to use natural resources in an environmentally sound manner while protecting the health and safety of our employees and the public. To meet these responsibilities, API members pledge to manage our businesses according to these principles:

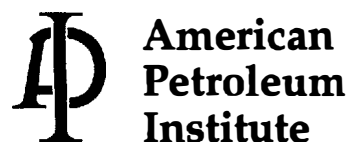
- To recognize and to respond to community concerns about our raw materials, products and operations.
- To operate our plants and facilities, and to handle our raw materials and products in a manner that protects the environment, and the safety and health of our employees and the public.
- To make safety, health and environmental considerations a priority in our planning, and our development of new products and processes.
- To advise promptly, appropriate officials, employees, customers and the public of information on significant industry-related safety, health and environmental hazards, and to recommend protective measures.
- To counsel customers, transporters and others in the safe use, transportation, and disposal of our raw materials, products, and waste materials.
- To economically develop and produce natural resources and to conserve those resources by using energy efficiently.
- To extend knowledge by conducting or supporting research on the safety, health, and environmental effects of our raw materials, products, processes, and waste materials.
- To commit to reduce overall emission and waste generation.
- To work with others to resolve problems created by handling and disposal of hazardous substances from our operations.
- To participate with government and others in creating responsible laws, regulations, and standards to safeguard the community, workplace, and environment.
- To promote these principles and practices by sharing experiences and offering assistance to others who produce, handle, use, transport, or dispose of similar raw materials, petroleum products and wastes.

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Manufacturing, Distribution, and Marketing Department

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FOREWORD

This recommended practice provides guidelines that will help operators of hazardous liquid pipelines to develop and enhance their public awareness programs. These guidelines will also help to establish consistency among the public awareness programs throughout the industry.

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Suggested revisions are invited and should be submitted to the director of the Manufacturing, Distribution and Marketing Department, American Petroleum Institute, 1220 L Street, N.W., Washington, D.C. 20005.

CONTENTS

	Page
SECTION 1—INTRODUCTION AND SCOPE	1
1.1 Introduction	1
1.2 Scope	1
1.3 Referenced Publications	1
1.4 Other Publications	1
SECTION 2—PROGRAM DEVELOPMENT	1
2.1 Objectives	1
2.2 Regulatory Compliance	1
2.3 Resources	2
2.3.1 API	2
2.3.2 State Agencies	2
2.3.3 One-Call Centers	2
2.3.4 Outside Consultants	2
2.3.5 Other Pipeline Companies	2
2.3.6 Employee Participation	2
2.4 Program Support	2
SECTION 3—AUDIENCE SELECTION	3
3.1 Selecting an Audience	3
3.2 The Public	3
3.3 Government Agencies and Emergency Response Representatives	3
3.4 Excavators	3
SECTION 4—AUDIENCE COVERAGE	3
4.1 Audience	3
4.2 The Public	3
4.3 Government Agencies	3
4.4 Excavators	3
SECTION 5—MESSAGE CONTENT	4
5.1 Pipeline Markers	4
5.2 Leak Recognition	4
5.3 Response Action	4
5.4 Emergency Contacts	4
5.5 Priority to Protect Life	4
5.6 One-Call Information	4
5.7 Pipeline Location	4
5.8 Excavation Damage	4
5.9 Encroachments	4
SECTION 6—COMMUNICATIONS MEDIA AND DISTRIBUTION METHODS	5
6.1 Selection	5
6.2 Pipeline Warning Signs	5
6.3 Personal Contact	5
6.4 Brochures	5
6.5 Letters	5
6.6 Maps	5
6.7 Specialty Advertising (Imprinted Mementos)	5
6.8 Response Cards	5
6.9 Presentation Media	5