



Environmental labels and declarations— General principles



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 - Australian Chamber of Commerce and Industry
 - Australian Industry Group
 - Australian Window Association
 - Cement Concrete and Aggregates Australia
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 - Deakin University
 - Housing Industry Association
 - Joint Accreditation System of Australia and New Zealand
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Australian Standard[®]

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PREFACE

This Standard was prepared by the Standards Australia Committee EV-003, Environmental Labelling.

The objective of this Standard is to harmonize the overarching principles used in the development, marketing and application of environmental labels and declarations on a national scale. This Standard sets out minimum criteria in order to—

- (a) facilitate a level playing field for global trade;
- (b) ensure the communication of verifiable and accurate information; and
- (c) give users confidence in environmental claims.

In the application of this Standard, specific care should be taken to ensure that local considerations are addressed to deliver accurate and relevant information.

This Standard is identical with, and has been reproduced from ISO 14020:2000, *Environmental labels and declarations—General principles*.

In the source text, references are made to the ISO 14020 series. Only Australian or Australian/New Zealand adoptions of the ISO 14020 series should be used.

As this Standard is reproduced from an International Standard, in the source text ‘this International Standard’ should read ‘this Australian Standard’.