

Australian/New Zealand Standard™

Corporate governance of information technology



AS/NZS ISO/IEC 38500:2010

This Joint Australian/New Zealand Standard was prepared by Joint Technical Committee IT-030, ICT Governance and Management. It was approved on behalf of the Council of Standards Australia on 5 February 2010 and on behalf of the Council of Standards New Zealand on 8 February 2010.
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The following are represented on Committee IT-030:

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Australian Chamber of Commerce and Industry
Australian Computer Society
Australian Industry Group
Australian Information Industry Association
Australian Institute of Company Directors
Australian Institute of Project Management
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PREFACE

This Standard was prepared by the Joint Standards Australia/Standards New Zealand Committee IT-030, ICT Governance and Management.

The objective of this Standard is to promote effective, efficient and acceptable use of IT in all organisations.

It is anticipated that this Standard will generate net benefit to the Australian community, particularly in organizations of all sizes, by saving money associated with IT by avoiding failures and increasing realised benefits.

The realisation of net benefit arising from the implementation of this Standard will be tested through a review of take up by nominating organizations participating on committee IT-030 within three years of publication of this Standard.

This Standard is identical with, and has been reproduced from, ISO/IEC 38500:2008. ISO/IEC 38500:2008 was the result of the 'fast track' adoption of the Australian Standard AS 8015—2005 by ISO/IEC JTC 1. AS 8015—2005 was prepared by Standards Australia Technical Committee IT-030. ISO/IEC 38500:2008 substantially reflects both the content and intent of AS 8015—2005.

ISO/IEC 38500:2008 is a high level, principle based advisory Standard. In addition to providing board guidance on the role of a governing body, it encourages organizations to use appropriate standards to underpin their governance of IT.

At the time of publication of this Standard, IT-030 is continuing efforts to develop further documents relating to the governance of Information Technology.

As this Standard is reproduced from an international standard, the following applies:

- (a) Its number appears on the cover and title page while the international standard number appears only on the cover.
- (b) In the source text 'this Standard' should read 'this Australian/New Zealand Standard'.
- (c) A full point substitutes for a comma when referring to a decimal marker.

None of the normative references in the source document have been adopted as Australian or Australian/New Zealand Standards.

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INTRODUCTION

The objective of this standard is to provide a framework of principles for Directors to use when evaluating, directing and monitoring the use of information technology (IT) in their organizations.

Most organizations use IT as a fundamental business tool and few can function effectively without it. IT is also a significant factor in the future business plans of many organizations.

Expenditure on IT can represent a significant proportion of an organization's expenditure of financial and human resources. However, a return on this investment is often not realized fully and the adverse effects on organizations can be significant.

The main reasons for these negative outcomes are the emphasis on the technical, financial and scheduling aspects of IT activities rather than emphasis on the whole business context of IT use.

This standard provides a framework for effective governance of IT, to assist those at the highest level of organizations to understand and fulfil their legal, regulatory, and ethical obligations in respect of their organizations' use of IT. The framework comprises definitions, principles and a model.

This standard is aligned with the definition of Corporate Governance that was published as a Report of the Committee on the Financial Aspects of Corporate Governance (the Cadbury Report) in 1992. The Cadbury Report also provided the foundation definition of Corporate Governance in the OECD Principles of Corporate Governance in 1999 (revised in 2004). Users of this standard are encouraged to familiarise themselves with the Cadbury Report and the OECD Principles of Corporate Governance.

Governance is distinct from management, and for the avoidance of confusion, the two concepts are clearly defined in the standard.

While this standard is addressed primarily to the governing body, which may in turn direct that certain actions be taken by the management of the organization, it also allows that, in some (typically smaller) organizations, the members of the governing body may also occupy the key roles in management. In this way, it ensures that the standard is applicable for all organizations, from the smallest, to the largest, regardless of purpose, design and ownership structure.

The standard is also intended to inform and guide those involved in designing and implementing the management system of policies, processes, and structures that support governance.

AUSTRALIAN/NEW ZEALAND STANDARD

Corporate governance of information technology**1 SCOPE, APPLICATION AND OBJECTIVES****1.1 Scope**

This standard provides guiding principles for directors of organizations (including owners, board members, directors, partners, senior executives, or similar) on the effective, efficient, and acceptable use of Information Technology (IT) within their organizations.

This standard applies to the governance of management processes (and decisions) relating to the information and communication services used by an organization. These processes could be controlled by IT specialists within the organization or external service providers, or by business units within the organization.

It also provides guidance to those advising, informing, or assisting directors. They include:

- senior managers;
- members of groups monitoring the resources within the organization;
- external business or technical specialists, such as legal or accounting; specialists, retail associations, or professional bodies;
- vendors of hardware, software, communications and other IT products;
- internal and external service providers (including consultants);
- IT auditors.

1.2 Application

This standard is applicable to all organizations, including public and private companies, government entities, and not-for-profit organizations. The standard is applicable to organizations of all sizes from the smallest to the largest, regardless of the extent of their use of IT.

1.3 Objectives

The purpose of this standard is to promote effective, efficient, and acceptable use of IT in all organizations by:

- assuring stakeholders (including consumers, shareholders, and employees) that, if the standard is followed, they can have confidence in the organization's corporate governance of IT;
- informing and guiding directors in governing the use of IT in their organization; and
- providing a basis for objective evaluation of the corporate governance of IT.

1.4 Benefits of Using This Standard**1.4.1 General**

This standard establishes principles for the effective, efficient and acceptable use of IT. Ensuring that their organisations follow these principles will assist

directors in balancing risks and encouraging opportunities arising from the use of IT.

This standard establishes a model for the governance of IT. The risk of directors not fulfilling their obligations is mitigated by giving due attention to the model in properly applying the principles.

The standard establishes a vocabulary for the Governance of IT.

1.4.2 Conformance of the organization

Proper corporate governance of IT may assist directors in assuring conformance with obligations (regulatory, legislation, common law, contractual) concerning the acceptable use of IT.

Inadequate IT systems can expose the directors to the risk of not complying with legislation. For example, in some jurisdictions, directors could be held personally accountable if an inadequate accounting system results in tax not being paid.

Processes dealing with IT incorporate specific risks that must be addressed appropriately. For example, directors could be held accountable for breaches of:

- security standards;
- privacy legislation;
- spam legislation;
- trade practices legislation;
- intellectual property rights, including software licensing agreements;
- record keeping requirements;
- environmental legislation and regulations;
- health and safety legislation;
- accessibility legislation;
- social responsibility standards.

Directors using the guidelines in this standard are more likely to meet their obligations.

1.4.3 Performance of the organization

Proper corporate governance of IT assists directors to ensure that IT use contributes positively to the performance of the organization, through:

- appropriate implementation and operation of IT assets;
- clarity of responsibility and accountability for both the use and provision of IT in achieving the goals of the organization;
- business continuity and sustainability;
- alignment of IT with business needs;
- efficient allocation of resources;
- innovation in services, markets, and business;
- good practice in relationships with stakeholders;
- reduction in the costs for an organization; and
- actual realization of the approved benefits from each IT investment.