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BSI Standards Publication

# Artificial intelligence — Data quality for analytics and machine learning (ML)

Part 1: Overview, terminology, and examples

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# National foreword

This British Standard is the UK implementation of EN ISO/IEC 5259-1:2025. It is identical to ISO/IEC 5259-1:2024. It supersedes BS ISO/IEC 5259-1:2024, which is withdrawn.

The UK participation in its preparation was entrusted to Technical Committee ART/1, Artificial Intelligence.

A list of organizations represented on this committee can be obtained on request to its committee manager.

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EUROPEAN STANDARD

NORME EUROPÉENNE

EUROPÄISCHE NORM

# EN ISO/IEC 5259-1

May 2025

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English version

# Artificial intelligence - Data quality for analytics and machine learning (ML) - Part 1: Overview, terminology, and examples (ISO/IEC 5259-1:2024)

Intelligence artificielle - Qualité des données pour les analyses de données et l'apprentissage automatique - Partie 1: Vue d'ensemble, terminologie et exemples (ISO/IEC 5259-1:2024)

Künstliche Intelligenz - Datenqualität für Analytik und maschinelles Lernen (ML) - Teil 1: Überblick, Terminologie und Beispiele (ISO/IEC 5259-1:2024)

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## European foreword

The text of ISO/IEC 5259-1:2024 has been prepared by Technical Committee ISO/IEC JTC 1 "Information technology" of the International Organization for Standardization (ISO) and has been taken over as EN ISO/IEC 5259-1:2025 by Technical Committee CEN-CENELEC/ JTC 21 "Artificial Intelligence" the secretariat of which is held by DS.

This European Standard shall be given the status of a national standard, either by publication of an identical text or by endorsement, at the latest by November 2025, and conflicting national standards shall be withdrawn at the latest by November 2025.

Attention is drawn to the possibility that some of the elements of this document may be the subject of patent rights. CEN-CENELEC shall not be held responsible for identifying any or all such patent rights.

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# Foreword

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The procedures used to develop this document and those intended for its further maintenance are described in the ISO/IEC Directives, Part 1. In particular, the different approval criteria needed for the different types of document should be noted. This document was drafted in accordance with the editorial rules of the ISO/IEC Directives, Part 2 (see www.iso.org/directives or www.iec.ch/members_experts/refdocs).

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This document was prepared by Joint Technical Committee ISO/IEC JTC 1, *Information technology*, Subcommittee SC 42, *Artificial intelligence*.

A list of all parts in the ISO/IEC 5259 series can be found on the ISO and IEC websites.

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# Introduction

Data are the raw material for analytics and machine learning (ML) and data quality is a critical aspect for related analytics and ML projects and systems. The aim of the ISO/IEC 5259 series is to provide tools and methods to assess and improve the quality of data used for analytics and ML.

Other parts of the ISO/IEC 5259 series include:

— ISO/IEC 5259-2[1)] provides a data quality model, data quality measures and guidance on reporting data quality in the context of analytics and ML. ISO/IEC 5259-2 builds on the ISO 8000 series, ISO/IEC 25012 and ISO/IEC 25024.

  The aim of ISO/IEC 5259-2 is to enable organizations to achieve their data quality objectives and is applicable to all types of organizations.

— ISO/IEC 5259-3 specifies requirements and provides guidance for establishing, implementing, maintaining and continually improving the quality for data used in the areas of analytics and ML.

  ISO/IEC 5259-3 does not define detailed processes, methods or measurement. Rather it defines the requirements and guidance for a quality management process along with a reference process and methods that can be tailored to meet the requirements in ISO/IEC 5259-3.

  The requirements and recommendations set out in ISO/IEC 5259-3 are generic and are intended to be applicable to all organizations, regardless of type, size or nature.

— ISO/IEC 5259-4 provides general common organizational approaches, regardless of type, size or nature of the applying organization, to ensure data quality for training and evaluation in analytics and ML. It includes guidelines on the data quality process for:

  — supervised ML with regard to the labelling of data used for training ML systems, including common organizational approaches for training data labelling;

  — unsupervised ML;

  — semi-supervised ML;

  — reinforcement learning;

  — analytics.

  ISO/IEC 5259-4 is applicable to training and evaluation data that come from different sources, including data acquisition and data composition, data pre-processing, data labelling, evaluation and data use. ISO/IEC 5259-4 does not define specific services, platforms or tools.

— ISO/IEC 5259-5[2)] provides a data quality governance framework for analytics and machine learning to enable the governing bodies of organization to direct and oversee the implementation and operation of data quality measures, management, and related processes with adequate controls throughout the DLC model according to ISO/IEC 5259-1.

— ISO/IEC TR 5259-6[3)] describes a visualization framework for data quality in analytics and ML. The aim is to enable stakeholders using visualization methods to access the results of data quality measures. This visualization framework supports data quality goals.

1) Under preparation. Stage at the time of publication: ISO/IEC FDIS 5259-2:2024.

2) Under preparation. Stage at the time of publication: ISO/IEC DIS 5259-5:2023.

3) Under preparation. Stage at the time of publication: ISO/IEC CD TR 5259-6:2023.

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# Artificial intelligence — Data quality for analytics and machine learning (ML) —

## Part 1: Overview, terminology, and examples

## 1 Scope

This document provides the means for understanding and associating the individual documents of the ISO/IEC 5259 series and is the foundation for conceptual understanding of data quality for analytics and machine learning. It also discusses associated technologies and examples (e.g. use cases and usage scenarios).

## 2 Normative references

The following documents are referred to in the text in such a way that some or all of their content constitutes requirements of this document. For dated references, only the edition cited applies. For undated references, the latest edition of the referenced document (including any amendments) applies.

ISO/IEC 22989, *Information technology — Artificial intelligence — Concepts and terminology*

ISO/IEC 23053, *Framework for Artificial Intelligence (AI) Systems Using Machine Learning (ML)*

## 3 Terms and definitions

For the purposes of this document, the terms and definitions given in ISO/IEC 22989 and ISO/IEC 23053 and the following apply.

ISO and IEC maintain terminology databases for use in standardization at the following addresses:

— ISO Online browsing platform: available at https://www.iso.org/obp

— IEC Electropedia: available at https://www.electropedia.org/

**3.1**
**data life cycle**
life cycle of data
stages in the process of data usage from idea conception to its discontinuation

**3.2**
**data originator**
party that created the data and that can have rights

Note 1 to entry: A data originator can be an individual person.

Note 2 to entry: The data originator can be distinct from the natural or legal person(s) mentioned in, described by, or implicitly or explicitly associated with the data. For example, PII can be collected by a data originator that identifies other individuals. Those data subjects (PII Principals) can also have rights, in relation to the data set.

Note 3 to entry: Rights can include the right to publicity, right to display name, right to identity, right to prohibit data use in a way that offends honourable mention.

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