



BSI Standards Publication

Tourism and related services — Sustainability management system for accommodation establishments — Requirements

National foreword

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**Tourism and related services —
Sustainability management system
for accommodation establishments —
Requirements**





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Foreword

ISO (the International Organization for Standardization) is a worldwide federation of national standards bodies (ISO member bodies). The work of preparing International Standards is normally carried out through ISO technical committees. Each member body interested in a subject for which a technical committee has been established has the right to be represented on that committee. International organizations, governmental and non-governmental, in liaison with ISO, also take part in the work. ISO collaborates closely with the International Electrotechnical Commission (IEC) on all matters of electrotechnical standardization.

The procedures used to develop this document and those intended for its further maintenance are described in the ISO/IEC Directives, Part 1. In particular, the different approval criteria needed for the different types of ISO documents should be noted. This document was drafted in accordance with the editorial rules of the ISO/IEC Directives, Part 2 (see www.iso.org/directives).

Attention is drawn to the possibility that some of the elements of this document may be the subject of patent rights. ISO shall not be held responsible for identifying any or all such patent rights. Details of any patent rights identified during the development of the document will be in the Introduction and/or on the ISO list of patent declarations received (see www.iso.org/patents).

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For an explanation of the voluntary nature of standards, the meaning of ISO specific terms and expressions related to conformity assessment, as well as information about ISO's adherence to the World Trade Organization (WTO) principles in the Technical Barriers to Trade (TBT) see www.iso.org/iso/foreword.html.

This document was prepared by Technical Committee ISO/TC 228, *Tourism and related services*.

Any feedback or questions on this document should be directed to the user's national standards body. A complete listing of these bodies can be found at www.iso.org/members.html.

Introduction

Tourism is one of the world's major economic segments and is a target of increasing attention due to its potential to contribute to sustainable development and the impacts that it may have in environmental, social and economic areas.

Organizations of all types in the tourism sector are increasingly recognizing the need to address sustainability issues in their practices. This document provides requirements for a sustainability management system for accommodation establishments that wish to develop and implement sustainable policies and objectives in the management of their activities, products and services.

This document has been drafted to help accommodation establishments of all sizes, from different geographical, cultural and social backgrounds, to improve sustainability in their related activities.

This document has four annexes. [Annexes A, B and C](#) are normative and refer to each of the three dimensions of sustainability (environmental, social and economic). [Annex D](#) is informative and provides examples of sustainability practices.

This document can also be used as a reference for accommodation establishments, in order to consistently implement and maintain practices that contribute to a major goal in sustainable tourism.

Tourism and related services — Sustainability management system for accommodation establishments — Requirements

1 Scope

This document specifies environmental, social and economic requirements to implement a sustainability management system in accommodation establishments in the tourism sector.

This document applies to the aspects that can be controlled by the accommodation establishments and over which they can exert influence.

This document is applicable to any accommodation establishment, regardless of its type, size or location, that wishes to:

- a) implement, maintain and improve sustainable practices in their operations;
- b) ensure conformance with its defined sustainability policy.

2 Normative references

There are no normative references in this document.

3 Terms and definitions

For the purposes of this document, the following terms and definitions apply.

ISO and IEC maintain terminological databases for use in standardization at the following addresses:

- ISO Online browsing platform: available at <https://www.iso.org/obp>
- IEC Electropedia: available at <http://www.electropedia.org/>

3.1

accommodation

provision of at least sleeping and sanitary facilities

[SOURCE: ISO 18513:2003, 2.1.1]

3.2

accommodation establishment

establishment providing tourist accommodation

3.3

artificial feeding

provision of food or bait to attract animals deliberately for the purpose of tourism

3.4

audit

systematic, independent and documented *process* (3.32) for obtaining audit evidence and evaluating it objectively to determine the extent to which the audit criteria are fulfilled

Note 1 to entry: An audit can be an internal audit (first party) or an external audit (second party or third party), and it can be a combined audit (combining two or more disciplines).

Note 2 to entry: An internal audit is conducted by the organization itself, or by an external party on its behalf.

Note 3 to entry: “Audit evidence” and “audit criteria” are defined in ISO 19011.

3.5 business plan

document that describes and analyses business objectives and the actions to be taken, so that these objectives are achieved, reducing the risks and uncertainties that contain financial projections and economic viability

3.6 circular economy

economy that is restorative and regenerative by design, and which aims to keep products, components and materials at their highest utility and value at all times, distinguishing between technical and biological cycles

[SOURCE: ISO 20400:2017, 3.1]

3.7 competence

ability to apply knowledge and skills to achieve intended results

3.8 conformity

fulfilment of a *requirement* [\(3.34\)](#)

3.9 continual improvement

recurring activity to enhance *performance* [\(3.29\)](#)

3.10 corrective action

action to eliminate the cause(s) of a *nonconformity* [\(3.24\)](#) and to prevent recurrence

3.11 danger

source or situation with a potential for harm in terms of injury, illness, damage to property, damage to the workplace environment, or a combination of these

3.12 documented information

information required to be controlled and maintained by an *organization* [\(3.26\)](#) and the medium on which it is contained

Note 1 to entry: Documented information can be in any format and media, and from any source.

Note 2 to entry: Documented information can refer to:

- the *management system* [\(3.19\)](#), including related *processes* [\(3.32\)](#);
- information created in order for the organization to operate (documentation);
- evidence of results achieved (records).

3.13 effectiveness

extent to which planned activities are realized and planned results achieved

3.14 exotic plant

non-native flora, considered invasive species, which can cause imbalances in the ecosystem and extinction of native animal and plant species in the region where they proliferate

3.15**guest satisfaction**

guest's perception of the degree to which the guest's requirements have been fulfilled

Note 1 to entry: Guest complaints are a common indicator of low guest satisfaction, but their absence does not necessarily imply high guest satisfaction.

Note 2 to entry: Even when guest requirements have been agreed with the guest and fulfilled, this does not necessarily ensure high guest satisfaction.

[SOURCE: ISO 9000:2015, 3.9.2, term and notes to entry have been modified.]

3.16**handicraft**

productive activity that results in objects or artifacts, done manually or with the use of traditional or rudimentary means, with skill, dexterity, quality and creativity

3.17**interested party**

stakeholder

person or *organization* (3.26) that can affect, be affected by, or perceive itself to be affected by a decision or activity

3.18**local community**

people living in the area influenced by accommodation establishments

Note 1 to entry: The local community is composed of the inhabitants of a country's geographical microregion, or by inhabitants of municipalities surrounding the municipality where the accommodation establishment is located.

3.19**management system**

set of interrelated or interacting elements of an *organization* (3.26) to establish *policies* (3.30) and *objectives* (3.25) and *processes* (3.32) to achieve those objectives

Note 1 to entry: A management system can address a single discipline or several disciplines.

Note 2 to entry: The system elements include the organization's structure, roles and responsibilities, planning and operation.

Note 3 to entry: The scope of a management system can include the whole of the organization, specific and identified functions of the organization, specific and identified sections of the organization, or one or more functions across a group of organizations.

3.20**measurement**

process (3.32) to determine a value

3.21**monitoring**

determining the status of a system, a *process* (3.32) or an activity

Note 1 to entry: To determine the status, there might be a need to check, supervise or critically observe.

3.22**native population**

community that maintains an ancestral and cultural relationship with the region in which it lives, using natural resources and depending on it for its survival

Note 1 to entry: Examples of native populations are indians, caiçaras (original coastal population in Brazil), maroon, riparian, jagadeiros and rubber tappers.

3.23

natural environment

all living and non-living things that exist on Earth affecting ecosystems and human life

Note 1 to entry: It consists of a set of conditions, laws of nature, chemical, physical and biological infrastructures and influences that allow, house and govern life in all of its forms.

3.24

nonconformity

non-fulfilment of a *requirement* ([3.34](#))

3.25

objective

result to be achieved

Note 1 to entry: An objective can be strategic, tactical or operational.

Note 2 to entry: Objectives can relate to different disciplines (such as financial, health and safety, and environmental goals) and can apply at different levels [such as strategic, organization-wide, project, product and *process* ([3.32](#))].

Note 3 to entry: An objective can be expressed in other ways, e.g. as an intended outcome, a purpose, an operational criterion, a sustainability objective or by the use of other words with similar meaning (e.g. aim, goal or target).

Note 4 to entry: In the context of sustainability management systems, sustainability objectives are set by the organization, consistent with the sustainability policy, in order to achieve specific results.

3.26

organization

person or group of people that has its own functions with responsibilities, authorities and relationships to achieve its *objectives* ([3.25](#))

Note 1 to entry: The concept of organization includes, but is not limited to, sole-trader, company, corporation, firm, enterprise, authority, partnership, charity or institution, or part or combination thereof, whether incorporated or not, public or private.

Note 2 to entry: In this document the term organization refers to accommodation establishments.

3.27

ornamental exotic plant

exotic plant grown for its beauty, widely used in interior architecture and outdoor spaces landscaping

3.28

outsource, verb

make an arrangement where an external *organization* ([3.26](#)) performs part of an organization's function or *process* ([3.32](#))

Note 1 to entry: An external organization is outside the scope of the *management system* ([3.19](#)), although the outsourced function or process is within the scope.

3.29

performance

measurable result

Note 1 to entry: Performance can relate either to quantitative or qualitative findings.

Note 2 to entry: Performance can relate to the management of activities, *processes* ([3.32](#)), products (including services), systems or *organizations* ([3.26](#)).

3.30

policy

intentions and direction of an *organization* ([3.26](#)), as formally expressed by its *top management* ([3.42](#))