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NATIONAL STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA

GB 7718-2025

**National food safety standard -- General Standard for the
Labeling of Prepackaged Foods**

食品安全国家标准 预包装食品标签通则

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State Administration for Market Regulation.**

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National food safety standard -- General Standard for the Labeling of Prepackaged Foods

1 Scope

This Standard applies to the labels of pre-packaged foods provided directly to consumers and the labels of pre-packaged foods not provided directly to consumers.

This Standard does not apply to food storage and transportation packaging labels that provide protection for food during storage and transportation, or the labels of bulk food and ready-to-eat food.

2 Terms and definitions

2.1 Pre-packaged foods

Foods pre-packaged or made in packaging materials or containers. This includes foods that are pre-packaged or made in packaging materials or containers in a certain quantity and have a uniform mass, volume or length mark within a certain quantity limit. It also includes foods that are pre-packaged or made in packaging materials or containers and sold in a measured manner.

2.2 Food labels

The text, graphics, symbols and all other explanatory materials on food packaging.

2.3 Digital labels

Food labels displayed on food packaging using information technology such as QR codes.

2.4 Ingredients

Any substance used in the manufacture or processing of food and present in food (including in a modified form), including food additives (including food nutrient fortifiers).

2.5 Production date (manufacturing date)

The date when the food becomes the final product, including the packaging or filling date.

information of the producer and/or operator, production date and shelf life expiration date, storage conditions, food production license number, product standard code, allergen warning and other information required to be indicated by laws, regulations and national food safety standards, except for the information exempted from food product labeling in laws, regulations and national food safety standards.

4.2 Food name

4.2.1 The name reflecting the true attributes of the food shall be marked in a prominent position on the food label. Attribute name refers to a special name that can reflect the inherent characteristics of the food itself that does not need to be explained or has been explained, including descriptions of one or more food-specific characteristics such as food or ingredient characteristics, process characteristics, food category, etc.

4.2.1.1 When one or more names of a food have been specified or adopted in national standards, industry standards, local standards, regulations issued by relevant departments of the State Council and announcements related to food naming, one of the names or a name that is essentially the same as the above names shall be selected as the attribute name.

4.2.1.2 When there is no name specified or used in national standards, industry standards, local standards, regulations issued by relevant departments of the State Council, or announcements related to food naming, a name that can fully explain the true attributes of the food and is not likely to mislead or confuse consumers shall be used as the attribute name.

4.2.2 On the same display page as the food attribute name, the food's "new name", "unique name", "transliterated name", "regional slang name" or "trademark name" etc. can be displayed at the same time. When the above names contain words or phrases that may easily mislead or confuse consumers about the food attribute, they shall be displayed in an adjacent position on the same display page with a font height no greater than the attribute name and in the same font and color as the attribute name.

4.3 Ingredients

4.3.1 The label of prepackaged food (including single-ingredient food) shall indicate the ingredient list. The ingredient list shall indicate the guide words. The various ingredients in the ingredient list shall be named in accordance with the requirements of 4.2. Food additives shall be named in accordance with the requirements of 4.3.4. The ingredients listed in A.4 of Annex A may be indicated by their specific names or by the classification method in Table A.1, unless otherwise specified by national standards, industry standards or local standards.

4.3.2 Various ingredients shall be listed in descending order according to the amount (by mass) added during the manufacture or processing of food. Ingredients added in an amount not exceeding 2% may not be listed in descending order. Ingredients that have been volatilized or removed during processing may not be indicated in the ingredient