



## Tag and Booklet Performance Specification

### 1 Introduction

**Note:** Nothing in this standard supercedes applicable laws and regulations.

**Note:** In the event of conflict between the English and domestic language, the English language shall take precedence.

**1.1 Purpose.** This standard covers part performance requirements for instruction and/or information provided in the form of tri-folds, booklets and tags.

**1.2 Applicability.** This standard is applicable for all regionally and globally supplied parts. This standard is applicable for printed parts and provides requirements for paper weight/thickness. This standard does not apply to instruction sheets that are produced using a copy machine. Materials that require an adhesive are not within scope and are covered in GMW14573.

**1.3 Remarks.** This standard defines material and performance requirements for these parts. Additional specific requirements are called out in other documentation, e.g., Statement of Requirements (SOR), and/or part drawing.

### 2 References

**Note:** Only the latest approved standards are applicable unless otherwise specified.

#### 2.1 External Standards/Specifications.

ASTM D5264                      ISO 105-X12                      ISO/IEC 15415

#### 2.2 GM Standards/Specifications.

GMW3059                      GMW14162                      GMW14729                      GMW15862  
GMW14125                      GMW14573

#### 2.3 Additional References. None.

- Statement of Requirements (SOR), GTK - "Getting to Know Your Vehicle" Brochure, Base SOR
- Statement of Requirements (SOR), "Convenience & Personalization Guide SOR for Cadillac"

### 3 Requirements

**3.1 System/Subsystem/Component/Part Definition.** This standard applies to the following components that do not contain adhesive.

#### 3.1.1 Instruction guide(s).

**3.1.1.1** Should be a minimum of 100# coated two sides (C2S) Coated Text/0.004 in thickness.

#### 3.1.2 Tri-fold pamphlet/booklet(s).

**3.1.2.1** Should be a minimum of 100# C2S Coated Text/0.004 in thickness.

#### 3.1.3 Getting to Know Your Vehicle Guide Booklet(s).

**3.1.3.1** Should be a 80# Gloss Cover and/or 80# Gloss Text as specified in the GTK or Cadillac SOR (see 2.3).

#### 3.1.4 Instruction Tags.

**3.1.4.1** Should be a minimum of 100# Cover/0.010 in thickness, C2S tag stock.

**3.2 Appearance.** The component parts listed in 3.1 shall maintain their appearance, overall shape and readability over the target life of the vehicle unless identified as temporary.

**3.3 Message content.** The message content is approved by the Program Team, Component Design Release Engineer (DRE) and/or Marketing.

**3.4 Ambient Environment.** The preferred storage location for these components is in the Owner Information Manual Cover/Wallet/Folder or glovebox. Alternative storage locations such as the center console, map pocket, trunk ship loose bag/container, hanging from the shift lever or other interior component require location DRE and Program Team approval. The target location and/or area may determine alternate validation testing criteria.

All printed instruction guides, tri-folds, booklets and tags must be tested to validate that the message will be readable and provide sufficient print quality. The printed part must be free of wrinkles, curls or puckering and be trimmed to the part as shown on the component part drawing.

Matte varnishes are not preferred and require approval from the GM release engineer.

All other material specifications required to meet performance requirements are the responsibility of the supplier.

## 4 Validation

**4.1 General.** Validation consists of test, inspections, analysis and demonstrations to ensure that these components meet all requirements (see Table 1). The minimum sample size for each validation test is three (3). All samples tested must satisfy compliance to test criteria.

All validation tests shall be performed on production intent parts and are the responsibility of the supplier. The supplier shall furnish test samples along with test data and photos of tested parts, at no cost to GM, upon request of the responsible GM release engineer prior to Production Part Approval Process (PPAP) approval.

### 4.1.2 Interpretation of Results.

**4.1.2.1. OK Appearance.** OK Appearance is interpreted as no de-bonding, no wear, no change in appearance compared to delivery status after completion of testing. Slight color changes may be acceptable and shall be assessed by responsible GM release engineer.

**4.1.2.2. Ultimate Approval.** The responsible GM release engineer shall be the final arbiter for all assessment of the Production Validation (PV) test results.

**4.3 Supporting Paragraphs.** None.

**4.2 Validation Cross Reference Index.** Not applicable.