

Recommendation **ITU-T F.743.31 (03/2025)**

SERIES F: Non-telephone telecommunication services

Multimedia services

Requirements for multimedia data asset development and operations

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Recommendation ITU-T F.743.31

Requirements for multimedia data asset development and operations

Summary

Recommendation ITU-T F.743.31 specifies the requirements for multimedia data asset development and operation, including data asset development, data asset delivery, multimedia data asset optimization, data asset platform and tools, rules and regulations, as well as security and risk management.

This Recommendation outlines the multimedia data asset development and operation in enterprises across three stages: asset development, asset delivery, and asset operation. It specifies the key stages and essential requirements involved in the development and operation of multimedia data assets from the perspectives of processes, personnel, tools, and other dimensions. The aim of this Recommendation is to provide guidance for enterprises in constructing their capabilities for the development and operation of multimedia data assets and to enhance the development and operation level of multimedia data assets in the multimedia industry

History *

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Data asset, data asset application, data asset catalogue.

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In some areas of information technology which fall within ITU-T's purview, the necessary standards are prepared on a collaborative basis with ISO and IEC.

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