



BSI Standards Publication

The role of standards in support of Technology Transfer

National foreword

This Published Document is the UK implementation of CEN/CLC Guide 39:2022.

The UK participation in its preparation was entrusted to Technical Committee W/-, Consumer Products and Services Sector Policy and Strategy Committee.

A list of organizations represented on this committee can be obtained on request to its committee manager.

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Published by BSI Standards Limited 2022

ISBN 978 0 539 21756 8

ICS 01.120

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This Published Document was published under the authority of the Standards Policy and Strategy Committee on 30 April 2022.

Amendments/corrigenda issued since publication

Date	Text affected
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CEN-CENELEC GUIDE 39

**The role of standards in
support of Technology Transfer**

Edition 1, March 2022

CEN and CENELEC decided to adopt this new CEN-CENELEC Guide 39 through CEN/BT Decision C253/2021 and CENELEC BT Decision D170/073 respectively.



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European foreword

This document (CEN-CENELEC Guide 39:2022) has been prepared by CEN-CENELEC BT WG 3 'STAndardization, Innovation and Research (STAIR)'.

It is intended for use by the CEN and CENELEC Members in their contacts with Research and Innovation stakeholders.

Standardization and innovation are often presented by arguing that standardization can block innovation. This guide helps to counter this argument by highlighting the role of standards in promoting innovation in the market place.

NOTE Where the expression CEN-CENELEC appears it refers to CEN and CENELEC jointly.